

State of Hawaii
Department of Business, Economic Development and Tourism
Agribusiness Development Corporation

ADDENDUM NO. 1

REQUEST FOR PROPOSALS
RFP-25-200-027

PUBLIC RELATIONS, COMMUNICATIONS, AND OUTREACH SERVICES

Date issued: March 13, 2026

This Addendum shall make the following amendments to the Solicitation:

A. NOTICE TO BIDDERS

Prospective Offerors are **hereby notified** that the deadline to submit questions is **Tuesday, March 31, 2026 at 4:00 p.m.**, Hawaii Standard Time (HST). Bidders shall register and submit questions through HlePRO only.

B. RFP ADMINISTRATIVE INFORMATION

Delete **RFP Administrative Information** on page "iv" in its entirety and replace it with the attached amended **RFP Administrative Information** dated **r3/13/2026**.

RFP Administrative Information

RFP Title:	RFP 25-200-027 Public Relations, Communications, and Outreach Services
RFP Project Description: (See Section 1.1 Purpose)	The State of Hawaii is seeking Contractor(s) to provide public relations, communications, and outreach services for the Agribusiness Development Corporation
RFP Point of Contact: (See Section 1.8 State Contract Administrator)	Buyer Name – Ken Nakamoto Agency Name – Agribusiness Development Corporation Agency Address – 235 S. Beretania St., Ste. 205, Honolulu, HI 96813 Buyer email – ken.t.nakamoto@hawaii.gov Buyer Phone – (808) 586-0087
Submit proposals electronically via Hawaii Electronic Procurement System (HiePRO): (See Section 4.4 Electronic Submission of Proposals)	Electronic Submission hiepro.ehawaii.gov
Pre-Proposal Conference: Pre-Proposal Conference Location: (See Section 2.4 Pre-Proposal Conference)	March 13, 2026, 10:00 A.M. Hawaii Standard Time (HST) Microsoft Teams Meeting Link: https://teams.microsoft.com/meet/23793235528864?p=btcmknPHzVkg2Tgwz
Deadline to Receive Questions: (See Sections 1.3 Schedule and Significant Dates and 2.6 Electronic Submission of Questions)	March 31, 2026, 4:00 P.M. Hawaii Standard Time (HST)
Question & Answers: (Sections 1.3 Schedule and Significant Dates and 2.6 Electronic Submission of Questions)	All questions, including those about Terms and Conditions, must be submitted through the Hawaii State eProcurement System (HiePRO). Questions must be submitted by the question deadline date.
RFP Closing Date: (See Section 1.3 Schedule and Significant Dates)	April 22, 2026
RFP Closing Time: (See Section 1.3 Schedule and Significant Dates)	4:00 P.M. Hawaii Standard Time (HST)
Initial Term of Contract and Renewals: (See Section 1.5 Period of Performance)	For 12 months. Upon mutual agreement, the contract may be extended an additional four 12-month periods.

TAKE NOTE THE MANDATORY .75% (.0075) TRANSACTION FEE TO HAWAII INFORMATION CONSORTIUM, LLC DBA NIC HAWAII IS BASED ON SALES FOR AWARDS MADE IN HIEPRO. (DETAILED IN SECTION 2.2 ELECTRONIC PROCUREMENT AND SECTION 3.10 PAYMENT TO HAWAII INFORMATION CONSORTIUM, LLC DBA NIC HAWAII.)

END OF ADDENDUM NO. 1